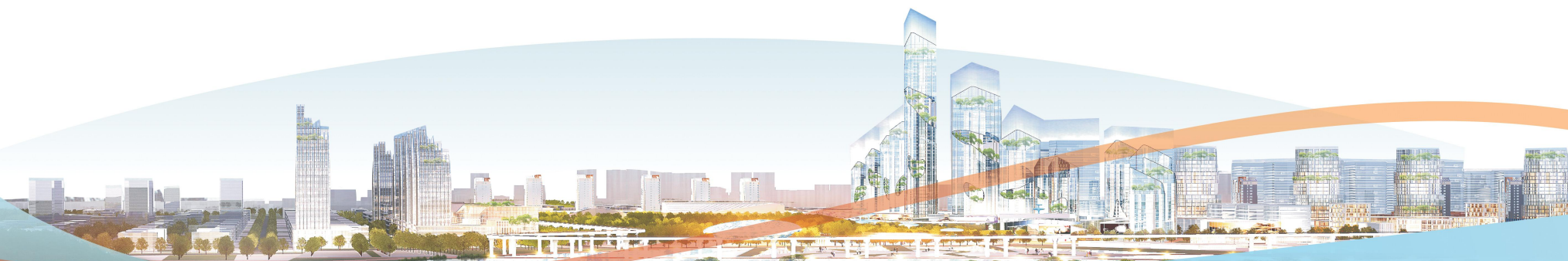




# 惠州潼湖生态智慧区

HUIZHOU TONGHU ECOLOGICAL SMART ZONE



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Command Department of Tonghu Ecological Smart Zone





生态智慧区简介 | 01-06

Introduction of the Ecological Smart Zone

发展规划 | 07-14

Development Planning

发展基础 | 15-30

Development Foundation

服务机构 | 31-34

Service Agencies

## 生态智慧区简介

### Introduction of the Ecological Smart Zone



2014年8月29日潼湖生态智慧区挂牌成立了规划建设指挥部  
29th October 2014 witnessed the founding of the Planning, Construction and Command Department of Tonghu Ecological Smart Zone.

广东惠州潼湖生态智慧区（以下简称“智慧区”）位于素有粤东门户之称的惠州市西部，北临东江，西接东莞，南靠深圳。规划面积约128平方公里，规划协调区面积263平方公里。

潼湖生态智慧区规划建设指挥部设在惠州仲恺（国家级）高新技术产业开发区管委会（以下简称仲恺高新区），于2014年8月29日挂牌成立。依托仲恺高新区20多年的创新发展资源积累，智慧区将建设成惠州市的“智谷”，经济发展的“绿色引擎”。智慧区起步区开发建设已于2014年12月25日正式启动。



2014年12月25日惠州潼湖生态智慧区起步区建设启动。  
25th December 2014 witnessed the launching of the starting area of Tonghu Ecological Smart Zone.



Tonghu Ecological Smart Zone ( the "Smart Zone" ) ,located in the west of Huizhou City, which is known as the gateway of Eastern Guangdong, is adjacent to Dongjiang River to the north, bordering Dongguan to the west, and neighboring Shenzhen to the south,with its planned area covering 128 km² and planned coordination area covering 263 km².

Planning, Construction and Command Department of Tonghu Ecological Smart Zone Was established in

Administrative Committee of HZZK (National) Hi-tech Industrial Development Zone (the Zhongkai Hi-tech Zone) on August 29th, 2014. Capitalizing on the resources for innovative development of the Hi-tech Zone accumulated over 20 years, the Smart Zone will become the "smart valley" of Huizhou and "green impetus" for its economic growth. December 25th, 2014 witnessed the official launch of construction of the starting area of the Smart zone.



## 区位优势

### Location Advantage

潼湖生态智慧区位于惠州市西南部，珠江三角洲东端，毗邻深圳、香港，位于深莞惠核心地带，规划范围包括潼湖、潼侨、沥林三镇以及陈江街道的部分区域。

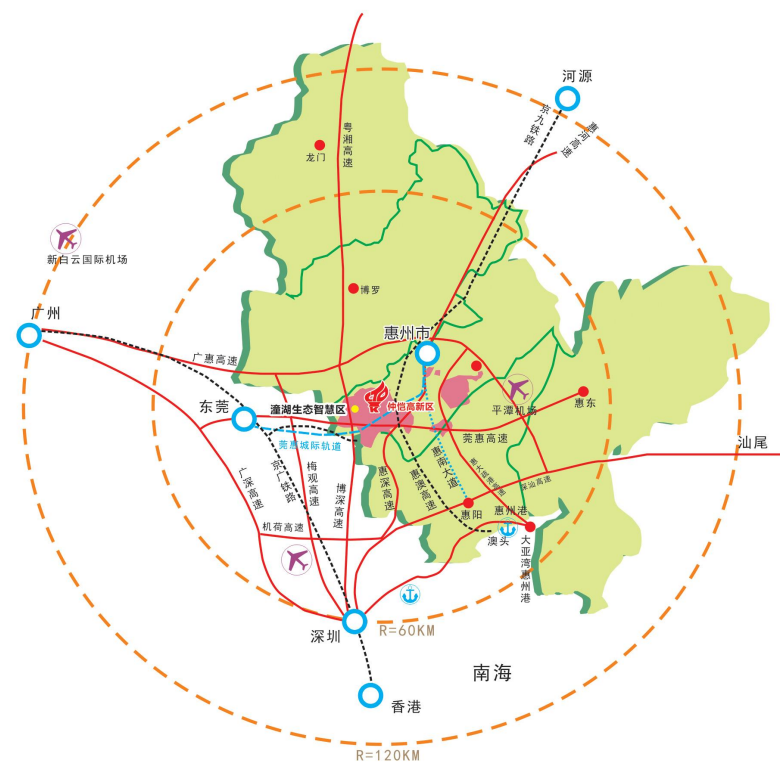


智慧区在广东区位  
Location of the Smart Zone in Guangdong Province



智慧区在珠三角区位  
Location of the Smart Zone in Pearl River Delta

Tonghu Ecological Smart Zone, located in the Southwest of Huizhou City and the east end of the Pearl River Delta, is adjacent to Shenzhen and Hong Kong. At the heart of the Shenzhen-Dongguan-Huizhou economic circle, it covers Tonghu Town, Tongqiao Town and Lilin Town as well as part of Chenjiang Sub-district.

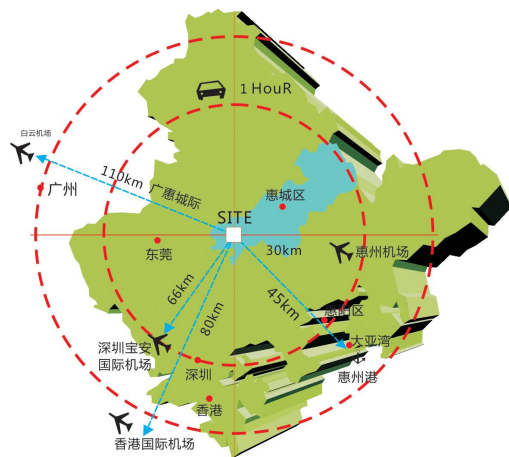


## 珠三角一小时经济圈

### One-Hour City Circle of the Pearl River Delta

潼湖生态智慧区距仲恺高新区核心区仅10分钟车程，距惠州市中心区不到20分钟车程，距惠州港（大亚湾）、惠州机场、深圳市中心约35分钟；到深圳盐田港、东莞市区约45分钟车程。距深圳机场不到60分钟车程、距香港120分钟、香港机场130分钟车程。距广州市区120分钟、广州机场120分钟车程。

Tonghu Ecological Smart Zone has an advantageous location, only ten minutes' drive from the core region of the Hi-tech Zone, less than 20 minutes' drive from downtown, about 35 minutes' drive from the Huizhou Port (Daya Bay) and Huizhou Airport, and about 45 minutes' drive from the Yantian Port of Shenzhen and the downtown area of Dongguan. It takes less than 60 minutes, 120 minutes and 130 minutes to drive from the Smart Zone to Shenzhen Airport, Hong Kong and Hong Kong Airport respectively. And it takes only 120 minutes to drive from the Smart Zone to the downtown area of Guangzhou and the Guangzhou Airport.



#### 机场 Airport

惠州机场于2015年初复航，目前已通航北京、上海、杭州、重庆、昆明五条航线，其余航线也正在敲定中；周边有广州、深圳两个国际机场。

Close to Guangzhou and Shenzhen Airport, Huizhou Airport has been reactivated in 2015. Currently, there are air routes to Beijing, Shanghai, Hangzhou, Chongqing and Kunming.



#### 海港 Port

国家一类口岸惠州港，是京九铁路南端最便捷的出海口。惠州港毗邻深圳盐田港，是华南地区不可多得的天然良港，是我国超大型泊位最密集的港口之一。

Huizhou Port, a national first-class port, is the most convenient access to the sea at the southern end of the Beijing-Kowloon Railway. Adjacent to the Yantian Port of Shenzhen, it is one of the exceptional natural ports in South China with the ultra-large berths nationwide.



#### 铁路 Railway

京九、惠澳铁路畅通无阻，厦深铁路已通车；未来，惠州市规划建设7条轨道（轻轨），其中三条是惠州对接珠三角其他城市的城际快线。莞惠城际轨道预计于2016年底全线通车。

Train travel is convenient with Beijing-Kowloon, Huizhou-Aotou (Huizhou Port) and Xiamen-Shenzhen Railway running through the city. In the future, seven railways (light rail) will be built with three of them connecting Huizhou and other cities in the Pearl River Delta. Rail transit between Huizhou and Dongguan is expected to be open at the end of 2016.



#### 公路 Highway

惠深、惠河、广惠、莞惠、博深高速公路四通八达；区内由城市快速路、城市主干道、次干道、支路等组成“环+方格网”的道路网骨架结构，交通顺畅。

Highway network connects Huizhou with Shenzhen, Heyuan, Guangzhou and Dongguan. Within the Smart Zone, a network of city road, consisting of arterial, subsidiary and branch road proves to have smooth connectivity.



# 发展规划

## Development Planning

### 规划定位

#### Planning positioning

- 国家生态文明建设示范区 national demonstrative zone for the construction of ecological civilization
- 广东城市经济社会转型实践区 urban economic and social transformation practice area in Guangdong
- 珠三角创新要素集聚区 cluster of innovative factors in the Pearl River Delta
- 惠州智慧城市引领区 leading smart city zone in Huizhou

### 产业发展

潼湖生态智慧区是助推惠州跨越式发展的“绿色引擎”，形成以高端信息制造业为基础，信息服务与研发创意为拓展，生产性服务业为支撑，湿地旅游业为引领的现代绿色生态产业体系。

### Industrial Development

Tonghu Ecological Smart Zone is a green impetus for the leap-forward development of Huizhou and will develop high-end information manufacturing industry with information service and creative R&D, build a modern green ecological system by integrating productive service industry and wetland tourism industry.

### 规划结构

#### Planned Structure

潼湖生态智慧区将形成“一环、双核、多园”的城市空间结构。

**一环：**环湿地产业走廊

**双核：**生态核、科技金融服务核

**多园：**国际合作产业园、科教园、深莞惠合作示范园、大数据产业园、工业设计及创意产业园

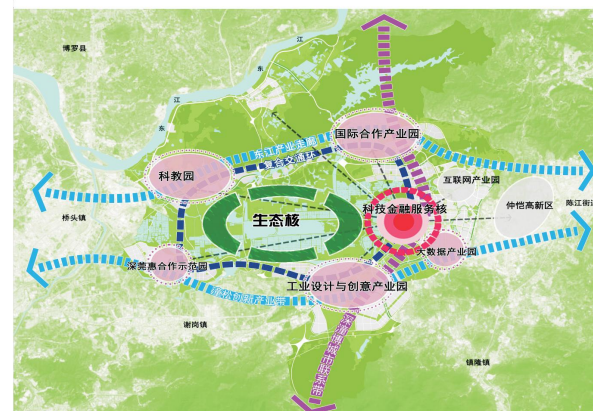
Tonghu Ecological Smart Zone will develop an urban spatial structure with "one corridor, two centers and multiple parks".

**One corridor:** an industrial corridor around the wetland

**Two centers:** ecology and scientific and financial service

**Multiple parks:** industrial park for international cooperation, scientific and educational park, Shenzhen-Dongguan-Huizhou cooperation demonstration park, big data industrial park, industrial design and creative industry park

### 广东惠州潼湖生态智慧区总体规划（2014 - 2030 年）



## Construction Plan

面积约128平方公里。

has a total planned area of 128 km<sup>2</sup>.

土地利用规划图



**广东惠州潼湖生态智慧区总体规划 (2014 - 2030 年)**



## Transportation Plan

357)，形成便捷的对外交通网络。总规两条轨道交通线

network. Two rail transit routes, five rail transit stations

道。目前该主干道的建设工作已启动。

road has begun.



## 科融新城起步区

### Kerong New Town

面积约5.06平方公里的科融新城为智慧区的科技金融服务核，是智慧区和仲恺高新区的服务核心。近期将以潼湖湿地起步区、智慧大道东段等项目为重点，目标是建设成为科技金融中心、创新研发孵化基地、综合高效的现代服务业集聚

Kerong new town, covering 5.06 km<sup>2</sup>, is the scientific and financial service center of the Smart Zone. Recently, we will focus on the development of Tonghu Wetland and east end of Zhihui Avenue so as to build a sci-tech financial center, incubation base for innovation and R&D, comprehensive and efficient cluster of modern

区、休闲活力的魅力智慧新城与生态和睦的宜居家园。力图生态和智慧并重，将潼湖湿地引入科融新城规划区内部，打造成为城市的中央公园。

service industry, charming, vibrant and recreational intelligent new town and a livable home in harmony with ecology. Focusing both on ecology and intelligent, we strive to integrate Tonghu Wetland and Kerong New Town into a urban central park.



## 国际合作产业园起步区

### Industrial Park for International Cooperation

国际合作产业园起步区面积约4.3平方公里，在仲恺高新区现有产业的基础上，拓展产业门类，提升产业门槛，在潼湖湿地北侧形成北部产业升级走廊，优先引入国际合作的产业发展方式，吸引国际高新技术企业与资本入驻，形成以环

With an area of 4.3 km<sup>2</sup> and based on existing industries, the industrial park for international cooperation will expand types of industry, enhance entry threshold for industry, build a corridor for industry upgrading in the north of Tonghu Wetland, capitalize on international cooperation to boost industrial development, attract global high-tech companies and capital to make

保产业、新能源装备制造业、企业孵化等产业为主的园区，并以此带动仲恺乃至惠州未来工业4.0时代的发展，内涵包括“智能生产”和“智慧工厂”、技术革新和管理革新两方面。

investment here, so as to build a park dominated by environmental protection industry, new energy equipment manufacturing industry and business incubator so as to push forward Zhongkai and Huizhou developing towards Industry 4.0, which consists of "intelligent manufacturing" and "smart factory" and technological and management innovation.



## 潼湖湿地起步区 Tonghu Wetland

潼湖湿地规划范围南至沥林镇，东到科融新城，西与东莞桥头镇、谢岗镇相连，包含潼湖军垦农场大部分，以及潼湖、潼侨、沥林和陈江4个镇(街道)部分区域，面积约55平方

公里，鱼塘农田占大半，将建5A级景区。潼湖湿地首期位于智慧区中心地带，规划面积1.5平方公里，直接渗透至核心区，是最原始的生态景观与最现代的城市风貌的共融。

Mostly made up of fish ponds and farm land, the wetland, stretching to Lilin Town in the south, and extending from Kerong New Town in the east and bordering Qiaotou Town and Xiegang Town of Dongguan in the west, covers most of Tonghu army reclamation farm, part of Tonghu, Tongqiao, Lilin and

Chenjiang Town (Subdistrict) with an area of 55 km<sup>2</sup>, will develop into a national AAAAA scenic spot. Located in the central area of the Smart Zone, the first phase of the wetland will cover 1.5 km<sup>2</sup>, stretching deep into the core area and manifesting the integration of primitive natural scenery and modern urban landscape.

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## 近期项目布局 Recent Projects

已签约项目12宗，主要为区域总部、研发中心、科技孵化器等项目，投资总额约193亿元，预计全部达产后年产值约264亿元，创税约19亿元。拟签约项目8宗，涉及物联网、平板显示、移动互联网、电子商务、新能源、文化创意等行业，投资总额约92亿元，预计全部达产后年产值约256亿元，创税约13亿元。

已储备20宗“高精尖”项目  
20 high-tech projects to be launched

12 projects, in areas of regional headquarters, R&D center, technological incubators, have been signed with a total investment of 19.3 billion yuan. According to estimation, their total annual output will reach 26.4 billion yuan, contributing 1.9 billion yuan of tax. 8 projects, in areas of IOT, panel display, mobile Internet, e-commerce, new energy and cultural creativity, are going to be signed with a total investment of 9.2 billion yuan. According to estimation, their total annual output will reach 25.6 billion yuan, contributing 1.3 billion yuan of tax.



香港东区工商业联合会华南总部大厦  
South China Headquarters Building of East Hong Kong Federation of Industry and Commerce



电商总部及研发基地  
Headquarters and R&D Base of E-commerce



# 发展基础

## Development Foundation



### 惠州——珠三角投资洼地

Huizhou---An Investment Hot-spot in the Pearl River Delta

随着《珠江三角洲地区改革发展规划纲要（2008-2020）》的深入实施，广佛肇、深莞惠、珠中江三大经济圈日趋成熟，深莞惠经济圈已成为广东省最重要的经济引擎之一。惠州市已成为珠江口东岸的投资洼地，近年已有上百家

高新技术企业到惠州、仲恺高新区投资、创业。2014年全市规模以上工业总产值7098亿元、地区生产总值超过3000亿，财政收入约300亿元。

With the deep implementation of Guidelines for the Reform and Development of Pearl River Delta Region (2008-2020), three economic circles, including Guangzhou-Foshan-Zhaoqing, Shenzhen-Dongguan-Huizhou and Zhuhai-Zhongshan-Jiangmen, have been well-established with the Shenzhen-Dongguan-Huizhou economic circle becoming the most important economic engine in Guangdong Province. Huizhou has

become an investment hot-spot on the east coast of the Pearl River Estuary. In recent years, hundreds of hi-tech companies have come to Huizhou's Zhongkai Hi-tech Zone to make investment and start new businesses. In 2014, the city's total output of above-scale industrial ventures reached 709.8 billion yuan, with its GDP exceeding 300 billion yuan and fiscal revenue standing at about 30 billion yuan.



## 智慧区—创智高地

### Smart Zone---Knowledge and Innovation Height

智慧区是惠州实现“尽快进入珠三角第二梯队”目标的重大战略平台之一。立足全省，将是重要的经济增长极；放眼全国，将是重要的研发、创新基地。智慧区所在的仲恺高新技术产业开发区于1992年成立，20多年来吸引了全球10多个国家和地区的3000多家企业进驻；三星、LG、日立、索尼、可口可乐、西门子、施耐德、普利司通、住友等世界500强企业在此投资设厂，TCL、华阳、德赛、龙旗、亿纬等企业在此发展壮大。形成全国知名的电子信息产业基地。

2010年2月，仲恺高新区进行体制机制改革，扩大了管理权限和管理范围。目前，辖区规划面积约500平方公里，行使市一级经济管理权限，辖区人口超过50万。2014年，全区实现工业总产值2669亿元。

2015年，以创新驱动为发展动力，以潼湖生态智慧区的建设为载体，仲恺高新区将吹响“第三次创业”的号角，进入“创智型”高新区发展的新常态。

The Smart Zone is one of the strategic platforms for Huizhou to enter the second echelon in the Pearl River Delta. In Guangdong, the Smart Zone will become a strong impetus for economic growth. In China, it will become an important base for R&D and innovation. Zhongkai Hi-tech Zone, where the Smart Zone locates, was founded in 1992, and has attracted over 3000 companies from over 10 countries and regions to make investment here, including Fortune 500 companies like Samsung, LG, Hitachi, Sony, Coca-Cola, Siemens, Schneider, Bridgestone and Sumitomo. Many companies have expanded their business and prosper from here like TCL, Adayo, Desay, Longcheer and Eve, thus forming a nationwide

renowned electronic information industry base.

In February 2010, Zhongkai Hi-tech Zone conducted institutional reform to expand purview and scope of management. Currently, the Hi-tech Zone, covering about 500 km with a population of over 500,000, is granted municipal-level economic management authority. In 2014, the total industrial output of the Hi-tech Zone reached 266.9 billion yuan.

In 2015, the Hi-tech Zone, driven by innovation and the development of the Smart Zone, will receive another round of rapid growth and become a height for knowledge and innovation.







## 产业基础

### Industrial Foundation

惠州市以电子信息和石油化工为两大支柱产业。通讯设备、液晶显示、汽车音响、镭射光头、高能环保电池等电子产品产量名列世界前茅。如手机产量达到2.87亿部，占广东省35%、全国20%，全球6.3部手机中有1部手机来自惠州。2014年10月，惠州入围全国智慧城市试点单位。

仲恺高新区作为惠州市电子信息产业最集中的区域，着重发展“4+2”战略性新兴产业和现代服务业，以“双轮驱动”促进经济健康发展。作为高新区主导产业的

“4+2”战略性新兴产业包括移动互联网产业、平板显示产业、LED产业、新能源产业、智慧装备产业以及云计算产业。2014年高新区“4+2”战略性新兴产业总产值达2249亿元。

2013年，仲恺高新区云计算智能终端创新型产业集群试点获国家科技部认定，成为全国十大创新型产业集群之一，也是全国唯一一家以云计算产业为基础的创新型产业集群。目前，高新区已正式开通政务云、教育云、医疗云、社区服务云，并在区内进行了试点推广。

With electronic information and petrochemical engineering as its two pillar industries, Huizhou's output of electronic products such as communication equipment, LCD, car audio, laser head and high energy and environmental-friendly battery ranks first worldwide. For example, Huizhou produced 287 million mobile phones in 2013, accounting for 35% of Guangdong and 20% of the nation. Namely, one in every 6.3 phones is produced in Huizhou. In October 2014, Huizhou was included in the National Smart City Pilot List.

Zhongkai Hi-tech Zone, as the cluster of electronic information industry in Huizhou, focuses on the development of '4+2' new strategic industries and modern service industry to push forward sound economic development. '4+2' new strategic

industries, as pillar industries of the Hi-tech Zone, include mobile Internet, panel display, LED, new energy, intellectual equipment and cloud computing. In 2014, the total output of these industries reached 224.9 billion yuan in Hi-tech Zone.

Zhongkai Hi-tech Zone's pilot program for innovative industrial clusters of cloud computing intelligent terminal has become one of the ten innovative industrial clusters and the only innovative industrial cluster based on cloud computing in the country through the authorization of the Ministry of Science and Technology since 2013. Currently, the high-tech zone has officially created cloud service of government affairs, education, medical care and community service and launched pilot program within the zone.

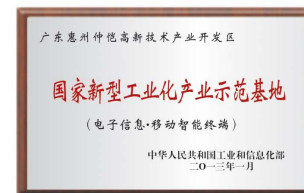




## 金牌荣誉

### Industrial Awards

- 云计算智能终端创新型产业集群
- 国家新型工业化移动智能终端产业示范基地
- 国家火炬计划LED特色产业基地
- 国家通信高新技术产业化基地
- 国家电子信息产业基地
- 国家火炬计划数码视听产业基地
- 国家火炬计划特色激光头产业基地
- 国家知识产权试点园区
- 国家级博士后科研工作站（4家）
- 国家科技企业孵化器
- 中国检验检疫科学研究院（惠州）LED产品技术中心
- 国家数码电子产品检测重点实验室
- 广东省火炬计划高能环保电池特色产业基地
- 广东省火炬计划汽车电子特色产业基地
- 广东省光电显示产业基地
- 广东省物联网产业基地
- 广东省LED产业基地
- 省部产学研创新联盟（2个）



- Innovative Industrial Clusters of Cloud Computing Intelligent Terminal
- National New Industrialization Demonstration Base for Mobile Intelligent Terminal Industry
- LED Industry Base of the State Torch Program
- National Industrial Base for Communication Technology
- National Electronic Information Industry Base
- Digital Audio and Video Industry Base of the China Torch Program

- Laser Head Industry Base of the China Torch Program
- National Intellectual Property Pilot Zone
- National Postdoctoral Scientific Research Workstation (4)
- National Technology Business Incubator
- LED Product Technological Center of Chinese Academy of Inspection and Quarantine (Huizhou)
- State Key Testing Laboratory of Digital and Electronic Product
- High Energy and Environmental-Friendly Battery Industry Base of Guangdong Torch Program
- Automobile and Electronics Industry Base of Guangdong Torch Program
- Guangdong Photoelectric Display Industry Base
- Guangdong Internet of things Industry Base
- Guangdong LED Industry Base
- Innovation Alliance Co-sponsored by Guangdong Province, Ministry of Education and Ministry of Science and Technology (2)







智慧区将依托现有电子信息产业进一步促进产业集群发育，优化生态环境，提升研发设计能力，营造文化创意氛围，发展战略性、民生导向性科技项目。重点拓展LED产业、移动互联网、新能源产业、生态产业、现代装备制造业和高端

Based on electric information industry, the Smart Zone aims to further develop industrial cluster, optimize ecological environment, enhance R&D capacity, build a creative environment and develop strategic scientific and technological projects for the benefit of the people. It will focus on industries like LED, mobile Internet, new energy, ecology, modern equipment manufacturing and high-end

服务业，引进和培育一批“工业4.0”智能装备制造和研发企业，做大机器人产业，普及运用物联网、云计算、大数据、空间地理信息集成等新一代信息技术，促进城市规划、建设、管理和服务的智慧化。

service, introduce and develop a series of intellectual equipment manufacturing and R&D companies fit for Industry 4.0, expand robot industry, popularize the new generation of information technology such as IOT, cloud computing, big data and GIS so as to push forward the intellectualization of urban planning, construction, management and service.

## 民生配套

### Supportive Living Facilities



体制机制改革，给仲恺高新区注入了新的活力，城市建设突飞猛进，城市面貌日新月异。步行10分钟生活配套圈已在潼湖生态智慧区周边形成。

Institutional and systematic reform has injected new vigor to the Zhongkai High-tech Zone with rapid urban development and fast-changing city appearance. A ten-minute-walk living circle has come into shape round Tonghu Ecological Smart Zone.





仲恺高新区体育馆 Zhongkai High-tech Zone Gym



TPARK时尚公园 TPARK Fashion Park



惠州学院 Huizhou University



中信惠州医院 Citic Huizhou Hospital



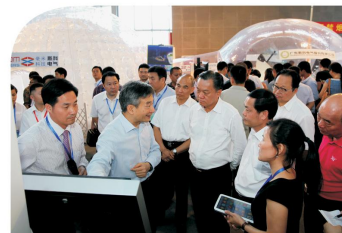
人民公园 People's Park

## 活力仲恺

Dynamic ZhongKai



自行车暨鹅文化节 Bike and Goose Cultural Festival



仲恺高新区展位 Zhongkai Exhibition Position



流行音乐美食节 Pop Music and Food Festival



手机设计大赛 Mobile Phone Design Competition



云博会 IOT&CC EXPO



## 生态基础

### Ecological Foundation

潼湖湿地是广东省最大的内陆淡水湿地。湿地自然保护区核心面积达670公顷，湖泊绵延11公里，集雨面积423公顷。舒适的气候和多样性的地貌，使这里每年有近百种鸟类停歇

Tonghu Wetland is the largest inland freshwater wetland in Guangdong. Stretching 11 km, the core region of the wetland nature reserve covers 670 hectares with 423 hectares of catchment area. Boasting benign climate and diverse

规划建设中的观洞森林公园位于仲恺高新区西北部、潼湖镇东南部，四周山体环抱，中部为观洞水库，林地面积达3万亩，水域面积

Located in the northwest of Zhongkai Hi-tech Park and southeast of Tonghu Town, Guandong Forest Park is surrounded by mountains with Guandong Reservoir at its center, a woodland area of 30,000 mu

栖息。潼湖湿地有着完整的湿地生态系统，对于动植物栖息或开发生态旅游，都是不可多得的天然宝地。

landscape, the wetland is the habitat or stopover site of nearly a hundred kinds of birds. With an intact ecological system, the wetland is an exceptional natural treasure place for protecting fauna and flora and developing ecological tourism.

9143亩。公园南部山体顶部阿公石处最高海拔为370.9米，站在最高处可俯瞰仲恺高新区全貌。

(2000 hectares) and a water area of 9143 mu (609.5 hectares). Agong Stone, located on top of the southern mountain of the park, overlooks the whole Hi-tech Park with an altitude of 370.9 meters.



## 创智要素

### Knowledge and Innovation Factors



2013年11月，惠州市正式启动引进科技领军人才和科技创新团队的“天鹅计划”，力争5年内引进100名左右高水平的科技领军人才和30个以上具有省领先水平以上的科技创新团队。重点引进惠州市支柱产业和战略性新兴产业急需的人才和团队。“天鹅计划”每年开展一次申报工作，入选的领军人才和科技创新团队可分别获得市财政按月给予的津贴补助，以及一次性住房补贴和专项工作经费资助。

2013年仲恺高新区推出“恺旋人才计划”，包括拔尖人才工程、高层次人才引进扶持工程、创新创业“双星”工程、领军人物（团队）扶持培养工程、技能人才百万工程、大学生苗圃工程六大工程。该计划实施以来，高新区已累积表彰创新创业新锐、创新创业领军人物、后备人才、首席技师等各类优秀个人近100人，各类优秀团队10多个，累积



发放激励扶持资金3000多万。

2014年11月仲恺高新区正式发布计划“恺旋创新行动”，未来十年，仲恺高新区将实施“6大工程，35项计划”，6大工程包括自主创新工程、产业优化工程、育苗造林工程、群英荟萃工程、全球链接工程、创建提升工程。按照“635工程”，到2023年，区内企业自主创新能力将显著提高。



In November 2013, Huizhou officially initiated "Swan Project" to introduce science and technology leading talent and innovative teams with a target to introduce about 100 leading talent and over 30 innovative teams with above provincial leading level. The project will focus on introducing talents and teams for pillar industries and strategic emerging industries of Huizhou. Application for the "Swan Project" is processed annually. And selected talent and teams can receive monthly allowance and subsidies, one-time housing subsidy and special funds respectively.

Talent Plan", the High-Tech Zone has awarded nearly 100 individuals who are prominent figures or leading talent in innovation and entrepreneurship, reserve talent, chief technicians and over ten teams with over 30 million yuan of reward.

In November 2014, Zhongkai Hi-tech Zone officially launched "Kaiju Innovation Initiative". In the next ten years, it will implement "6 programs and 35 plans". The six programs cover areas of independent innovation, industrial optimization, incubation, intellectual cluster, global cooperation and development from regional driver to national model. Based on the "6 programs and 35 plans", by 2023, it is expected to achieve significant enhancement of independent innovation capacity of companies and close industrial cooperation, industrial clustering, better industrial environment.

In 2013, Zhongkai Hi-tech Zone released "Kaixuan Talent Plan" which consists of six programs, including Top-notch Talent Program, Program for the Introduction and Support of High-level Talent, Innovation and Entrepreneurship "Double Stars" Program, Leading Talent (Team) Support and Training Project, BaiQianWan Talents Program and College Student Cultivation Program. Since the implementation of "Kaixuan





# 服务机构

## Service Agencies

人才服务大厦

### 仲恺高新区招商引资办公室（潼湖生态智慧区招商引资组办公室）

Investment Promotion Office of Zhongkai Hi-tech Zone  
(Investment Promotion Team Office of Tonghu Ecological Smart Zone)

职能：负责国内外商务、投资等信息的收集、整理、分析；编制招商计划和招商目录，负责和协调招商引资和项目落户的具体工作。

地址：广东省惠州仲恺高新区和畅五路21号小区人才服务大厦910

深招办地址：广东省深圳市南山区高新南一路TCL大厦A416

电话：0752-3278983 3278938

传真：0752-2612464

邮箱：zkinvestment@163.com

网址：http://zsw.hzzk.gov.cn

Function: it is responsible for the collection, collation and analysis of information on business and investment, compiling plans and catalog for investment promotion, specific work on investment promotion and project settlement.

Add: Room 910, Human Resources Service Center Building, No.21 Hechangwulu Road, Huizhou,

Add(Shenzhen): Room 416, TCL Building A, Gaoxinnanyilu Road, Nanshi District, Shenzhen,

Tel: 0752-3278983 3278938

Fax: 0752-2612464

Email: zkinvestment@163.com

Website: http://zsw.hzzk.gov.cn

### 仲恺高新区高层次人才引进服务中心

High-level Talent Introduction Center of Zhongkai Hi-tech Zone

职能：引进扶持服务高层次人才，为高层次人才提供落户、子女入学、社会医疗、住房、项目申报与奖励等一站式服务。

地址：广东省惠州仲恺高新区和畅五路21号小区人才服务大厦408室

电话：0752-3278268、3278269

邮箱：zkrczj@163.com

网址：http://hr.gov.huizhoucloud.com:8207/

微信服务号：kxrcjh

Function: It aims to introduce and support high-level talent, and provide one-stop service to them with respect to household registration, school enrollment of their children, social medical care, housing, project application and award, etc.

Add: Room 408, Human Resources Service Center Building, No.21 Hechangwulu Road, Zhongkai Hi-tech Zone, Huizhou, Guangdong

Tel: 0752-3278268, 3278269

Email: zkrczj@163.com

Website: http://hr.gov.huizhoucloud.com:8207/

Wechat service account: kxrcjh

## 仲恺高新区行政服务中心

### Administrative Service Center of Zhongkai Hi-tech Zone

职能：旨在向仲恺高新区的企业和市民提供规范、优质、高效、廉洁的行政服务。目前已开设41个办事窗口，可办理604项行政审批事项。  
地址：广东省惠州仲恺高新区和畅五路西68号  
电话：0752-2613789  
传真：0752-2613789  
网址：http://fw.hzzk.gov.cn

Function: It aims to provide standardized, high-quality, efficient and incorruptible service to companies and citizens in the Hi-tech Zone. It has 41 service windows and deals 604 administrative approval items.  
Add: No.68 Hechangwuluxi Road, Zhongkai Hi-tech Zone, Huizhou, Guangdong  
Tel: 0752-2613789  
Fax: 0752-2613789  
Website: http://fw.hzzk.gov.cn



## 仲恺高新区科技创新服务中心--国家级孵化器

### Sci-Tech Incubation Service Center of Zhongkai Hi-tech Zone---National Incubator

职能：主要面向初创科技型企业 and 留学生创业团队，提供孵化（加速）空间和各种专业服务。重点培育和发展移动互联网、LED、新能源、平板显示和云计算应用、装备制造等战略性新兴产业。  
地址：广东省惠州仲恺高新区惠风东二路16号  
电话：0752-2653699 2653896  
传真：0752-2653699

Function: It aims to provide incubation space and various professional service to technological start-ups and entrepreneurial teams established by overseas returnees. It focuses on pushing forward the development of strategic emerging industries, such as mobile Internet, LED, new energy, panel display, cloud computing and equipment manufacturing.  
Add: No.16, Huifengdong'er Road, Zhongkai Hi-tech Zone, Huizhou, Guangdong  
Tel: 0752-2653699 2653896  
Fax: 0752-2653699

## 异地（含海外）孵化器

### Nonlocal (Including Overseas) Incubator

#### 北京异地孵化器

地址：北京市海淀区海淀街道海淀大街3号鼎好电子大厦A座801  
联系人：王文娟  
联系方式：010-6260775

#### 美国波士顿孵化器

地址：209 Riverview Ave, Unit#8 Newton, MA 02466, USA  
联系人：任湘晖  
联系方式：508-3383448  
邮箱：daisyren@hotmail.com

#### 美国华盛顿孵化器

地址：1776 I Street NW, 9th F Washington, DC 20006  
联系人：陈话  
联系方式：508-3383448

#### 德国科隆孵化器

联系人：刘鑫  
联系方式：anne.liu@eutech-consulting.de

#### Beijing Nonlocal Incubator

Add: Room 801, Block A, Dinghao Building, No.3 Haidian Street, Haidian District, Beijing  
Contact person: Wang Wenjuan  
Tel: 010-6260775

#### Boston Incubator (US)

Add: 209 Riverview Ave, Unit#8 Newton, MA 02466, USA  
Contact person: Ren Xianghui  
Tel: 508-3383448  
Email: daisyren@hotmail.com

#### Washington Incubator (US)

Add: 1776 I Street NW, 9th F Washington, DC 20006  
Contact person: Chen Hua  
Tel: 508-3383448

#### Cologne Incubator (Germany)

Contact person: Liu Xin  
Email: anne.liu@eutech-consulting.de